




Programme of events

International Level Crossing Awareness Day 22nd June 2010

1. Europe


Country	Facts and figures ¹	Awareness measures	Partners involved	Press Contact
Austria 	<ul style="list-style-type: none"> ▪ Total number of LX in 2007: 7310 ▪ Total number of LX in 2008: 7116 ▪ Total number of LX in 2009: 6939 ▪ Accidents in 2007: 196 ▪ Accidents in 2008: 157 ▪ Accidents in 2009: 163 ▪ Fatalities in 2007: 36 ▪ Fatalities in 2008: 25 ▪ Fatalities in 2009: 20 	<ul style="list-style-type: none"> ▪ Leaflets distributed by the Austrian road safety expert mascot "Helmi" on nine LX in all provinces ▪ Press release on 22nd June ▪ Use of the EU/ILCAD video adapted respectively on the internet websites of the Ministry of Transport, Austrian Federal Railways and Austrian Road Safety Board ▪ Link to the ILCAD website 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ ÖBB Infrastruktur AG (Railnet Austria Inc .) ▪ Austrian Road Safety Board (Kuratorium für Verkehrssicherheit KfV) 	<p>andreas.dvorak@oebb.at + 43 19300091717</p> <p>andrzej.jurczak@kfv.at + 43 5770776 2117</p>
Belgium 	<ul style="list-style-type: none"> ▪ Total number of LX: 1913 ▪ Accidents in 2007: 76 ▪ Accidents in 2008: 51 ▪ Accidents in 2009: 47 ▪ Fatalities in 2007: 19 ▪ Fatalities in 2008: 12 ▪ Fatalities in 2009: 12 	<ul style="list-style-type: none"> ▪ Press release ▪ EU/ILCAD Video in 3 main train stations, website and tv news ▪ Press actions ▪ Awareness actions with the local police ▪ Other actions later in 2010 (school calendar for children with tips around LX etc...) ▪ Use of the EU/ILCAD video on internet ▪ Link to the ILCAD website 	<ul style="list-style-type: none"> ▪ Infrabel (Rail Infrastructure Manager) ▪ Police forces 	<p>fanny.charpentier@infrabel.be + 32 499 590 355</p> <p>bramdesaedeleer@infrabel.be + 32 476 550 942</p>

¹ Figures and data have been provided by the countries/companies involved in the project

<p style="text-align: center;">Bulgaria</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 820 ▪ <u>Accidents in 2007:</u> 29 ▪ <u>Accidents in 2008:</u> 34 ▪ <u>Accidents in 2009:</u> 22 ▪ <u>Fatalities in 2007:</u> 4 ▪ <u>Fatalities in 2008:</u> 3 ▪ <u>Fatalities in 2009:</u> 4 	<ul style="list-style-type: none"> ▪ -Press release issued by National Railway Infrastructure Company (NRIC) ▪ -ILCAD press release - разпространено до всички медии на 21 – 22 June 2010 ▪ -Press conference to be held on June 21 – distribution of CD with pictures of accidents at level crossings and ILCAD video. ▪ -Broadcast of ILCAD video in the major railway stations in Bulgaria (if there is technical opportunity) ▪ -June 22- visit of Mr. Miltcho Lambrev – NRIC Director General, at busy LC in Sofia and discussion with drivers who violate the rules at level crossings. Press invited. 	<ul style="list-style-type: none"> ▪ National Railway Infrastructure Company of Bulgaria (NRIC) ▪ Ministry of Transport 	<p style="text-align: center;">violeta_mileva@rail-infra.bg</p> <p style="text-align: center;">n.mishev@rail-infra.bg</p> <p style="text-align: center;">+ 359 2 932 3539</p>
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The purpose of ILCAD is to link together a series of national/local events on 22nd June 2010, constructed around a common theme and unique branding. The main purpose of such coordinated action is to focus on education and promote safe behaviour by all users at and around level crossings.

<p style="text-align: center;">Czech Republic</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 8274 ▪ <u>Accidents in 2007:</u> 258 ▪ <u>Accidents in 2008:</u> 247 ▪ <u>Accidents in 2009:</u> 209 ▪ <u>Fatalities in 2007:</u> 30 ▪ <u>Fatalities in 2008:</u> 43 ▪ <u>Fatalities in 2009:</u> 34 	<ul style="list-style-type: none"> ▪ <u>A press conference</u> attended by MoT's and Police CR representatives organized on the issue of misbehaviour at level crossings ▪ <u>3 press releases</u> focusing on ILCAD project, with individual topics addressing safety enhancement at level crossings ▪ <u>SZDC</u> intends to make <u>five informational-preventive</u> clips for road users; as agreed they will be shown on TV ▪ <u>SZDC</u> will provide basic and secondary schools with those clips in order to present information on the correct behaviour at level crossings ▪ SZDC's website will be updated, especially in the section related to ILCAD project as well as the chapters on level crossings ▪ A 15-minute instructional documentary on the behaviour at level crossings has been made and can be downloaded and used for free ▪ This year, online discussions addressing the issue of level crossings have been organized with SZDC representatives and related articles have been published in electronic journals. 	<ul style="list-style-type: none"> ▪ SZDC, s.o. (Railway Infrastructure Administration) 	<p style="text-align: center;">kodysova@szdc.cz + 420 222 335 208</p> <p style="text-align: center;">halla@szdc.cz 420 222 335 209.</p>
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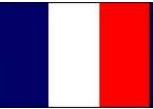

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<p>Estonia</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 330 ▪ <u>Accidents in 2007:</u> 46 ▪ <u>Accidents in 2008:</u> 25 ▪ <u>Accidents in 2009:</u> 18 ▪ <u>Fatalities in 2007:</u> 13 ▪ <u>Fatalities in 2008:</u> 9 ▪ <u>Fatalities in 2009:</u> 8 	<ul style="list-style-type: none"> ▪ Outdoor posters displayed at LX in major cities ▪ E-mail will be used for notifying local residents about the awareness day ▪ Internet) ▪ TV: A press release will be sent to all TV channels inviting them to cover the awareness day in Estonia ▪ Police enforcement ▪ Use of the EU/ILCAD video on internet ▪ Link to the ILCAD website 	<ul style="list-style-type: none"> ▪ Estonian Railways, ▪ AS Edelaraudtee, ▪ Politsei (Police forces) ▪ Tehnilise Järelevalve Amet (Estonian Technical Surveillance Authority) 	<p>Tamo@operationlifesaver.eu</p> <p>+ 372 50 45112</p> <p>Tamo Vahemets</p>
<p>Finland</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 4218 ▪ Accidents in 2007: 48 ▪ Accidents in 2008: 58 ▪ Accidents in 2009: 35 ▪ Fatalities in 2007: 10 ▪ Fatalities in 2008: 8 ▪ Fatalities in 2009: 11 	<ul style="list-style-type: none"> ▪ Radio commercials in June, July, ▪ Website and brochure www.trafi.fi/tasoristeys ▪ Press release ▪ Use of EU/ILCAD Video on internet ▪ Link to ILCAD website 	<ul style="list-style-type: none"> ▪ Ministry of Transport and Communications Finland ▪ Liikenneturva – Central Organisation for Traffic Safety in Finland ▪ VR Group (Finnish Railways) ▪ Finnish Motor Insurers` Centre ▪ Police forces ▪ Finnish Transport Agency ▪ Finnish Transport Safety Agency 	<p>Karita.kontula-sokka@liikenneturva.fi</p> <p>+ 358 207 282 345</p> <p>Janne.Tuovinen@fta.fi</p> <p>+ 358 20 637 3028</p>



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<p style="text-align: center;">France</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 18459 ▪ <u>Accidents in 2007:</u> 115 ▪ <u>Accidents in 2008:</u> 115 ▪ <u>Accidents in 2009:</u> 126 ▪ <u>Fatalities in 2007:</u> 38 ▪ <u>Fatalities in 2008:</u> 38 ▪ <u>Fatalities in 2009:</u> 36 	<ul style="list-style-type: none"> • 14 level crossings across the country will be considered (instead of 18 in 2009) to concentrate efforts on the most important ones. The Transport minister and other politicians invited at local and national levels at LX. Oral awareness messages to the road drivers that will be stopped at LX, distribute leaflets at level crossings, in schools and in railway stations, posters in railway stations, police forces involved with speed cameras, local press (tv, radio, newspapers), the same website as last year but without the game (the results were not met compared to the money invested, people played to win a price but seemed not more interested in the campaign)... and with a new look: www.securitepassageaniveau.fr • Use of the EU/ILCAD video on internet • Link to the ILCAD website 	<p>SNCF/Sécurité Routière (National Road Safety Organisation), Traffic control association (Prévention routière), Ministère de l'écologie, énergie, du développement durable et de l'aménagement du territoire, police forces.</p>	<p style="text-align: center;">manon.herail@rff.fr</p> <p style="text-align: center;">01 53 94 31 38</p>
<p style="text-align: center;">Germany</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 20 385 ▪ <u>Accidents in 2007:</u> 231 ▪ <u>Accidents in 2008:</u> 207 ▪ <u>Accidents in 2009:</u> 203 ▪ <u>Fatalities in 2007:</u> 66 ▪ <u>Fatalities in 2008:</u> 52 ▪ <u>Fatalities in 2009:</u> 40 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Deutsche Bahn ▪ ADAC ▪ DVR ▪ BG Bahnen (Professional association having liability for industrial safety and insurance) 	<p style="text-align: center;">Werner.Schaefer@deutschebahn.com</p> <p style="text-align: center;">+ 49 69 265 54 302</p>



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<p style="text-align: center;">Greece</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: N/A ▪ Accidents in 2007: N/A ▪ Accidents in 2008: N/A ▪ Accidents in 2009: ▪ Fatalities in 2007: N/A ▪ Fatalities in 2008: N/A ▪ Fatalities in 2009: 	<ul style="list-style-type: none"> ▪ Press Release to Mass Media and RSI's site ▪ ILCAD Video promotion in RSI's site ▪ Collaboration with TRAINOSE S.A. – National Railway Organization for video promotion ▪ Interviews in the media ▪ Creation of a banner on RSI's site 	<ul style="list-style-type: none"> ▪ IOAS (Road Safety Institute) ▪ Possible partnership with the Ministry of Transport 	<p style="text-align: center;">info@ioas.gr</p> <p style="text-align: center;">+ 30 210 86 20 150</p>
<p style="text-align: center;">Hungary</p> 	<p>Total number of LX: 5 819</p> <p>Accidents in 2007: 90</p> <p>Accidents in 2008: 94</p> <p>Accidents in 2009: 84</p> <p>Fatalities in 2007: 21</p> <p>Fatalities in 2008: 37</p> <p>Fatalities in 2009: 29</p>	<ul style="list-style-type: none"> ▪ <u>Press release</u> ▪ <u>Link to ILCAD website</u> ▪ The ILCAD video is intended to broadcast by means of the following channels: ▪ -Official website of the Hungarian Railways MÁV (www.mav.hu) ▪ -Partner websites: ▪ National Transport Authority (www.nkh.hu), ▪ Hungarian Police (www.police.hu), ▪ Hungarian AutoClub (www.autoklub.hu), ▪ -Public Service Announcements ▪ MTV and/or RTL Hungary TV channels (under negotiations), ▪ Other campaign segments: ▪ <u>press conference, microsite, radio and</u> ▪ <u>TV spots, magazines.</u> 	<ul style="list-style-type: none"> ▪ Hungarian Railways (MÁV) 	<p style="text-align: center;">Foldhazigy@mav.hu +36-30-241-3504</p> <p style="text-align: center;">Houchardg@mav.hu +36-30-400-1857</p>



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<p style="text-align: center;">Ireland</p> 	<p><u>Total number of LX:</u> 1074</p> <ul style="list-style-type: none"> ▪ <u>Accidents in 2007:</u> 2 ▪ Accidents in 2008: 1 ▪ Accidents in 2009: 1 ▪ <u>Fatalities in 2007:</u> 1 ▪ <u>Fatalities in 2008:</u> 1 ▪ <u>Fatalities in 2009:</u> 0 	<ul style="list-style-type: none"> ▪ Press release from the RSC ▪ Press release for Iarnród Éireann (Irish Rail) – along with the ILCAD Press release, ▪ Adverts/Articles in Regional Newspaper, ▪ Adverts/Promotion on 5/6 Regional Radios, ▪ Outside Broadcast by Regional Radio promoting Level Crossings Safety, ▪ Level Crossing Safety Leaflets hand out at Key Locations – this leaflet will also promote the New Level Crossing Sign that is Currently been installed at all User Worked Level Crossings 	<ul style="list-style-type: none"> ▪ Railway Safety Commission (NSA) and Iarnród Éireann (Irish Rail) 	<p>Tara.McCadden@irishrail.ie</p> <p style="text-align: center;">+ 353 1 836 3333</p> <p style="text-align: center;">DonalCasey@rsc.ie +353 1 206 8110</p>
<p style="text-align: center;">Italy</p> 	<ul style="list-style-type: none"> ▪ Total number of LX (2009): 6 269 ▪ Planning to eliminate LX end 2010 6 099 ▪ Accidents in 2007: 19 ▪ Accidents in 2008: 9 ▪ Accidents in 2009: 28 ▪ Fatalities in 2007: 5 ▪ Fatalities in 2008: 1 ▪ Fatalities in 2009: 5 	<ul style="list-style-type: none"> ▪ National Press releases ▪ Campaign and use of the EU/ILCAD Video “Act safely at level crossings” on: FS website, FS youtube, FS News, screen on the major Italian train stations ▪ ILCAD page on the channel “Treno e Cultura” and link to the ILCAD website ▪ Link in FS social network channel (twitter) ▪ News on FS web radio ▪ Trenitalia newsletter • Article in the free press “Amici del Treno” • Use of the EU/ILCAD video on internet 	<ul style="list-style-type: none"> ▪ Ferrovie dello Stato 	<p>s.biserni@ferroviedellostato.it</p> <p style="text-align: center;">tel + 39 0644102625</p> <p>- Sandra Pansini, Policy Advisor EU Institutions - Laura Scanu Communication Manager</p>



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<p style="text-align: center;">Latvia</p>  	<p>Total number of LX: 666</p> <ul style="list-style-type: none"> ▪ Accidents in 2007: 47 ▪ Accidents in 2008: 57 ▪ Accidents in 2009: 31 ▪ Fatalities in 2007: 34 ▪ Fatalities in 2008: 27 ▪ Fatalities in 2009: 25 	<ul style="list-style-type: none"> ▪ Common press release sent to Latvian media channels and also organize one of our “Special events” – Security lesson in the Latvian Railway Museum. ▪ Railway security lessons is one of the activities of our PR department in cooperation with Technical inspection of Latvian Railway. We organize these lessons during the whole year in schools around the country, especially (more often) we visit schools which are located more closely to railway infrastructure. In these lessons our specially trained people educate children and youth how to behave at the railways, stations and trains. These lessons have gaming structure – games, role plays, movies, animation, prizes. ▪ Latvian Railway together with TV channel LNT organized the campaign for youngsters “Train is stronger” to get them more aware of the danger at rails. ▪ Other campaign with Latvian Radio 1 is still in progress (May, June, July) – it is also oriented for younger generation and has to lines: “Don’t use headphones while on the road” and “Rails are not the playground”. ▪ From time to time we also put our specially made animation movies (made by Latvian famous animation studio) on national TV channels. Posters in train stations in the whole country. 	<ul style="list-style-type: none"> ▪ LDZ – Latvian Railways 	<p style="text-align: center;">maris.ozols@ldz.lv</p> <p style="text-align: center;">+371 67232873</p>
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<p>Lithuania</p> 	<p>Total number of LX: 530</p> <ul style="list-style-type: none"> ▪ Accidents in 2007: 16 ▪ Accidents in 2008: 13 ▪ Accidents in 2009: 11 ▪ Fatalities in 2007: 4 ▪ Fatalities in 2008: 4 ▪ Fatalities in 2009: 3 	<ul style="list-style-type: none"> ▪ <u>Press release</u> ▪ EU/ILCAD Video "Act safely at level crossings" on their internet website ▪ Link to ILCAD website 	<ul style="list-style-type: none"> ▪ JSC Lithuanian railways 	<p>G.sinkevicius@litrail.lt</p> <p>+ 370 5 269 38 61 andrius.j@litrail.lt</p>
<p>Luxembourg</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 142 ▪ <u>Accidents in 2007:</u> 1 ▪ <u>Accidents in 2008:</u> 2 ▪ <u>Accidents in 2009:</u> 1 ▪ <u>Fatalities in 2007:</u> 0 ▪ <u>Fatalities in 2008:</u> 0 ▪ <u>Fatalities in 2009:</u> 0 	<ul style="list-style-type: none"> ○ Press release ○ Video in some local rail stations ○ Video on internet ○ Posters in trains 	<ul style="list-style-type: none"> ▪ CFL 	<p>francois.duhr@cfl.lu</p> <p>+352 4990 4413</p>



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<p style="text-align: center;">Poland</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 16485 ▪ <u>Accidents in 2007:</u> 262 ▪ <u>Accidents in 2008:</u> 237 ▪ <u>Accidents in 2009:</u> 259 ▪ <u>Fatalities in 2007:</u> 48 ▪ <u>Fatalities in 2008:</u> 38 ▪ <u>Fatalities in 2009:</u> 68 	<ul style="list-style-type: none"> ▪ 23 press conferences across Poland ▪ Reconstitution of a LX accident in Warsaw ▪ Education actions in schools ▪ Cooperation with TV and radio (spots emission, interviews, debates, discussions etc.), ▪ Posters and information, leaflets, billboards, advertising boards ▪ Internet (website of the campaign, advertising banners on websites bodies involved), ▪ Voluntary engagement. ▪ All year round (emphasis on activities during summer break) ▪ Use of the EU/ILCAD video on internet ▪ Press conference on 22nd June held on LX, ▪ Basic Life Support trainings in schools, ▪ Educational performances (mobile theatre) "Aban and safe rail-road level crossing" in over 50 places all across the country. ▪ Outdoor large-format mesh commercials ▪ Competition and knowledge contests for children, ▪ Press releases and articles in various newspapers and magazines, ▪ Fundraising internet auctions, ▪ Internet PR (Wikipedia.org etc.) ▪ Special episode of "Polish Driver" program in the biggest commercial TV station in Poland, fully dedicated to LX safety issues, ▪ Exhibition of LX accidents' pictures on selected railway stations... 	<ul style="list-style-type: none"> ▪ Polish Railways PKP ▪ National Council of Road Traffic Safety ▪ Chief Command of Police ▪ Chief Command of Border Guard ▪ Chief Command of Military Police ▪ Chief Command of State Fire Service ▪ Polish Scouts Union ▪ "Safe Driver" Krzysztof Hołowczyc Foundation ▪ Media, companies/institutions ▪ Ministry of Education ▪ National Traffic Safety Board 	<p>k.wierzajtys@plk-sa.pl (campaign coordinator) + 48 22 47 324 48</p> <p>k.lancucki@plk-sa.pl (Company's spokesman) + 48 22 47 323 38</p>
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<p>Portugal</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 1191 ▪ <u>Accidents in 2007:</u> 66 ▪ <u>Accidents in 2008:</u> 55 ▪ <u>Accidents in 2009:</u> 49 ▪ <u>Fatalities in 2007:</u> 21 ▪ <u>Fatalities in 2008:</u> 17 ▪ <u>Fatalities in 2009:</u> 17 	<ul style="list-style-type: none"> ▪ 22nd June: public ceremony with the presence of the Secretary of State for Transport ▪ Presentation of the results of the public consultation associated to the Green Book about LX safety ▪ Presentation of a new film about LX ▪ Use of the EU/ILCAD Video as publicity in television, internet and during TV news ▪ Link to the ILCAD website ▪ Press release ▪ Radio campaign, Outdoors ▪ Flyers and brochures ▪ 3 main priorities: <ul style="list-style-type: none"> - Closures of LC - Upgrades of LC - Awareness campaigns 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Rail infrastructure Manager (REFER) 	<p>Pmelo@refer.pt</p> <p>+ 351 21 10 22 852</p> <p>Scabrantest@refer.pt</p> <p>+ 351 21 10 22 482</p>
<p>Romania</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 5181 ▪ <u>Accidents in 2007:</u> 121 ▪ <u>Accidents in 2008:</u> 219 ▪ <u>Accidents in 2009:</u> 145 • <u>Fatalities in 2007:</u> 60 • <u>Fatalities in 2008:</u> 42 • <u>Fatalities in 2009:</u> 40 	<ul style="list-style-type: none"> • ILCAD press release in Romanian to be distributed to the media ; • ILCAD video published on the web sites of CFR and Railway Insider (railway magazine portal) ; • The CFR SA - General Safety Inspectorate will inform the General Inspectorate of the Romanian Police on the ILCAD on the 22nd of June 2010 	<ul style="list-style-type: none"> ▪ CFR Romania Railways SA 	<p>Oana.Brazan@cfr.ro</p> <p>+ 402 131 77 438</p> <p>Virgil.Daschievici@cfr.ro</p>




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<p style="text-align: center;">Serbia</p> 	<p><u>Total number of LX:</u> 2354</p> <ul style="list-style-type: none"> ▪ <u>Accidents in 2007:</u> 81 ▪ <u>Accidents in 2008:</u> 58 ▪ <u>Accidents in 2009:</u> 62 ▪ <u>Fatalities in 2007:</u> 11 ▪ <u>Fatalities in 2008:</u> 15 ▪ <u>Fatalities in 2009:</u> 8 	<ul style="list-style-type: none"> ▪ ILCAD Press release ▪ Many actions focusing on educational measures and the promotion of safe behaviour at and around level crossings. The campaign of the Serbian Railways will take part at some of the most frequented level crossings in the country, and many special communication actions on TV, radio, in newspapers and magazines. Creation of one special public, media related group of educational activities on 22nd June intended to become permanent throughout the year. 	<ul style="list-style-type: none"> ▪ Železnice Srbije – The Serbian Railways 	<p>a) Nenad Stanisavljevic, +381 11 36 18 443; nenad.stanisavljevic@srbrail.rs</p> <p>b) Biljana Gordic, +381 11 36 18 308; biljana.gordic@srbrail.rs</p>
<p style="text-align: center;">Slovak Republic</p> 	<p><u>Total number of LX:</u> 2265</p> <ul style="list-style-type: none"> ▪ <u>Accidents in 2007:</u> 69 ▪ <u>Accidents in 2008:</u> 109 ▪ <u>Accidents in 2009:</u> 51 ▪ <u>Fatalities in 2007:</u> 6 ▪ <u>Fatalities in 2008:</u> 17 ▪ <u>Fatalities in 2009:</u> 26 	<ul style="list-style-type: none"> ▪ Press release ▪ Video projection planned on 26 screens in 23 Slovak railway stations in several towns in Slovakia ▪ Distribution of DVD on safety at level crossings in cooperation with the Czech Railways (CD) and the police forces ▪ Distribution of leaflets with pictures of tragic accidents ▪ Prevention and safety event with the cooperation of the Ministry of Transport, Post and Telecommunications, Police forces - monitoring and giving sanctions at LX ▪ Advertising in newspapers ▪ Use of EU/ILCAD video on internet and tv news ▪ Link to ILCAD website 	<ul style="list-style-type: none"> ▪ ŽSR - The Railways of the Slovak Republic ▪ Ministry of Transport, Post and Telecommunications ▪ Police Forces ▪ Media 	<p>Pavlikova.Martina@zsr.sk + 421 2 2029 7014</p>



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<p>Slovenia</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 932 ▪ <u>Accidents in 2007:</u> 32 ▪ <u>Accidents in 2008:</u> 41 ▪ <u>Accidents in 2009:</u> 18 ▪ <u>Fatalities in 2007:</u> 10 ▪ <u>Fatalities in 2008:</u> 9 ▪ <u>Fatalities in 2009:</u> 11 	<ul style="list-style-type: none"> ▪ <u>Advertisements in local newspapers, on the local radio and television</u> ▪ <u>lectures</u> ▪ <u>posters</u> for local communities ▪ <u>circular letters to kindergartens, primary and secondary schools</u> ▪ <u>police surveillance</u> at LX ▪ <u>recommendations to driving schools</u> ▪ <u>distribution of posters</u> ▪ <u>informing the local population</u> Already two main actions in October/March ▪ <u>Use of the EU/ILCAD video during tv news and internet</u> 	<ul style="list-style-type: none"> ▪ Ministry of Transport ▪ Police forces ▪ Slovenian Railways 	<p>igor.hribar@slo-zeleznice.si + 386 1 29 14 809</p> <p>nives.juvancic-kambur@slo-zeleznice.si</p> <p>petra.kozina-halcakova@slo-zeleznice.si</p>
<p>Spain</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 2272 ▪ <u>Accidents in 2007:</u> 16 ▪ <u>Accidents in 2008:</u> 14 ▪ <u>Accidents in 2009:</u> 15 ▪ <u>Fatalities in 2007:</u> 19 ▪ <u>Fatalities in 2008:</u> 15 ▪ <u>Fatalities in 2009:</u> 16 	<ul style="list-style-type: none"> ▪ <u>Press release</u> 	<ul style="list-style-type: none"> ▪ 	<p>Lmpascual@adif.es + 34 91 774 57 67</p>
<p>Sweden</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 8000 ▪ <u>Accidents in 2007:</u> 30 ▪ <u>Accidents in 2008:</u> 30 ▪ <u>Accidents in 2009:</u> 30 ▪ <u>Fatalities in 2007:</u> 5 ▪ <u>Fatalities in 2008:</u> 5 ▪ <u>Fatalities in 2009:</u> 5 	<ul style="list-style-type: none"> ▪ <u>3 LX will be covered by 4-7 people</u> ▪ <u>Simple folder to handout</u> (with ILCAD slogan in English and Swedish + ILCAD logo) to everyone passing, leaflets, candies, soft drinks... experience from previous campaigns re-used ▪ <u>National press release in Swedish + English</u> ▪ <u>Campaign part of a broader road/rail safety week</u> ▪ <u>Internal surveys to measure effectiveness of the message</u> ▪ <u>Use of the EU/ILCAD video on internet</u> ▪ <u>Link to the ILCAD website</u> 	<ul style="list-style-type: none"> ▪ SWEDISH TRANSPORT ADMINISTRATION 	<p>bodil.sonesson@trafikverket.se + 46 70 283 99 05</p> <p>Marine.ramsby@trafikverket.se + 46 (0)768 19 34 03</p>

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<p style="text-align: center;">UK</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 6600 ▪ Accidents in 2007: 22 ▪ Accidents in 2008: 28 ▪ Accidents in 2009: 20 ▪ Fatalities in 2007: 12 ▪ Fatalities in 2008: 14 ▪ Fatalities in 2009: 13 	<ul style="list-style-type: none"> ➤ National press release to be issued ➤ Local press releases to be issued ➤ Face to face briefings with users at a number of level crossings across the UK ➤ Leaflets to various businesses and schools to raise awareness ➤ Train Driver affected by an incident – possible interview with media ➤ EU/ILCAD video on NR/RSSB website ➤ Link to the ILCAD website 	<ul style="list-style-type: none"> ▪ Network Rail ▪ RSSB ▪ Industry ▪ Police forces ▪ National/Regional media 	<p style="text-align: center;">Martin.Gallagher@networkrail.co.uk</p> <p style="text-align: center;">+ 44 792 050 82 88</p> <p style="text-align: center;">Vicki.Smith@networkrail.co.uk + 44 7860 742599</p>
<p style="text-align: center;">Switzerland</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 5510 ▪ Accidents in 2007: 111 ▪ Accidents in 2008: 86 ▪ Accidents in 2009: 150 ▪ Fatalities in 2007: 6 ▪ Fatalities in 2008: 5 ▪ Fatalities in 2009: 7 	<ul style="list-style-type: none"> ▪ National Video spot distributed through TV, radio and Internet ▪ use of posters in public places and special presentations in schools are considered ▪ Newspapers, printed press ▪ Targeted presentation in selected institutions by (active distribution) ▪ A survey will be made to assess the results ▪ Use of the EU/ILCAD video on internet ▪ Link to ILCAD website 	<ul style="list-style-type: none"> ▪ Office Federal des Transports 	<p style="text-align: center;">Juerg.Suter@bav.admin.ch</p> <p style="text-align: center;">+ 41 (0)31 322 57 65</p>

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Outside Europe

<p>Israel</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 96 ▪ Accidents in 2007: 3 ▪ Accidents in 2008: 6 ▪ Accidents in 2009: 0 ▪ Fatalities in 2007: 0 ▪ Fatalities in 2008: 0 ▪ Fatalities in 2009: 0 	<ul style="list-style-type: none"> ▪ Communications through media and newspapers about the Int. Awareness Day. ▪ Ads and slogans on radio related to safe behaviour at LX in cooperation with the Israeli Road Safety Authority. ▪ police surveillance at LX ▪ Publication of safety messages at Israel Railways Internet Site ▪ Distribution of brochure and leaflets to drivers ▪ Press release ▪ Education actions With Youth movement ▪ TV campaign ▪ Distribution of gift to drivers: Paper Air Fresheners With the Slogan Of The awareness day. ▪ Local Campaign Made By the Israeli Rail company through TV, radio and Internet during 2 months. Advertising banners And clip Of Awareness Day on websites of All bodies involved. 	<ul style="list-style-type: none"> ▪ Israeli Railways ▪ Road Safety Authority ▪ Police forces ▪ Ministry of Transport ▪ Media ▪ The Israel Council Of Youth Movement 	<p>amosq@rail.co.il natalykt@rail.co.il batelhm@rail.co.il + 972</p>
<p>Canada</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 40 000 ▪ Collisions in 2007: 221 ▪ Collisions in 2008: 222 ▪ Collisions in 2009: 186 ▪ Fatalities in 2007: 26 ▪ Fatalities in 2008: 26 ▪ Fatalities in 2009: 19 	<ul style="list-style-type: none"> • Use of the EU/ILCAD video on their website • OL Press release • Link to ILCAD website 	<ul style="list-style-type: none"> • Operation lifesaver Canada/ Opération Gareautrain 	<p>dand@railcan.ca www.operationlifesaver.ca</p>




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<p>U.S.A</p> 		<ul style="list-style-type: none"> • EU/ILCAD video on their website • OL Press release • Link to ILCAD website 	<ul style="list-style-type: none"> • Operation Lifesaver Inc. • AAR (Association of American Railroads) 	<p>hsramek@oli.org www.oli.org</p> <p>jmoller@aar.org Mmartino@aar.org http://www.aar.org</p>
<p>U.S.A.</p> 	<ul style="list-style-type: none"> ▪ <u>Total number of LX:</u> 136 040 ▪ Collisions in 2007: 2 772 ▪ Collisions in 2008: 2 408 ▪ Collisions in 2009: 1 895 <p>These are collisions and not accidents</p> <ul style="list-style-type: none"> ▪ Fatalities in 2007: 337 ▪ Fatalities in 2008: 290 ▪ Fatalities in 2009: 248 	<ul style="list-style-type: none"> • Promotion and dissemination of research into improving safety at level crossings via Transportation Research Records • Acknowledgment of ILCAD at Mid-Year Meeting to be held in Tacoma, Washington on June 22, 2010 • EU/ILCAD video on their website • Link to ILCAD website 	<ul style="list-style-type: none"> • Illinois Commerce Commission • Transportation Research Board Committee on Highway/Rail Grade Crossing Safety 	<p>slaffey@icc.illinois.gov Stephen Laffey Railroad safety specialist At the Illinois Commerce Commission Tel + 00 1 217 785 90 26</p>
<p>Argentina</p> 	<ul style="list-style-type: none"> ▪ Total number of urban LX: 16 723 ▪ Accidents in 2007: 280 ▪ Accidents in 2008: 314 ▪ Accidents in 2009: 278 ▪ Fatalities in 2007: 120 ▪ Fatalities in 2008: 155 ▪ Fatalities in 2009: 126 	<ul style="list-style-type: none"> • EU/ILCAD video on Operacion salvavidas website • Distribution of the ILCAD Press release through a monthly digital bulletin and publication on the Operacion salvavidas website • Distribution of leaflets in schools and level crossings • Posters in train stations 	<ul style="list-style-type: none"> • Operacion Salvavidas (Operation lifesaver Argentina) • Trains of Buenos aires • UGOFE Linea San Martin • UGOFE Linea Belgrano Sur 	<p>Lisandro López Piñeyro</p> <p>info@operacionsalvavidas.com.ar</p> <p>www.operacionsalvavidas.com.ar Tel + 54 11 4316-5527</p>




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<p>Argentina</p> 		<ul style="list-style-type: none"> • EU/ILCAD video on their website • ILCAD Press release • Sent in spanish and portuguese to the ALAF railway member, public organisations, railway constructors, consultants in latin America • Special ALAF newsletter sent per email to all their members 	<ul style="list-style-type: none"> • ALAF and their Railway members in Central and South America: Argentina, Bolivia, Brasil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Méjico, Paraguay, Perú, Uruguay, Venezuela 	<p>alaf2@alaf.int.ar www.alaf.int.ar</p>
<p>México</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: ▪ Accidents in 2007: ▪ Accidents in 2008: ▪ Accidents in 2009: ▪ Fatalities in 2007: ▪ Fatalities in 2008: ▪ Fatalities in 2009: 	<ul style="list-style-type: none"> • ILCAD Press release 	<ul style="list-style-type: none"> • Operation Lifesaver Mejico 	<p>rmacias@kcsouthern.com.mx</p>
<p>Australia</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: + 23 500 ▪ Accidents in 2007: ▪ Accidents in 2008: ▪ Accidents in 2009: average of 100 incidents/year ▪ Fatalities in 2007: ▪ Fatalities in 2008: ▪ Fatalities in 2009: average of 37/year 	<ul style="list-style-type: none"> ▪ media focus by distributing the ILCAD press release ▪ upload the ILCAD video onto our Rail Industry Safety and Standards Board (RISSB) website as well as the Australasian Railway Association websites 	<ul style="list-style-type: none"> • RISSB • Australasian Railway Association • the Australian Rail Track Corporation (national track owner) 	<p>Dora Ugalde Communications Manager dugalde@ara.net.au + 61 2 6270 4506</p>

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<p>New Zealand</p> 	<p>Total number of LX: 1 400</p> <ul style="list-style-type: none"> ▪ Accidents in 2007: 23 ▪ Accidents in 2008: 20 ▪ Accidents in 2009: 34 ▪ Fatalities in 2007: 8 ▪ Fatalities in 2008: 6 ▪ Fatalities in 2009: 5 	<ul style="list-style-type: none"> ▪ Press releases and press events ▪ Leaflets ▪ Displays ▪ Use of footage of controlled collision between a train and car ▪ Announcement of statistics and quarterly updates 	<ul style="list-style-type: none"> • KiwiRail (lead) • Ministry of Transport • New Zealand Transport Agency • Auckland Regional Transport • Tranz Metro Wellington 	<p>Nigel Parry Marketing Communications Manager KiwiRail nigel.parry@kiwirail.co.nz +64 274 359 464</p>
<p>India</p> 	<ul style="list-style-type: none"> ▪ Total number of LX: 35 363 ▪ Accidents in 2007: 77 ▪ Accidents in 2008: 69 ▪ Accidents in 2009: 67 ▪ Fatalities in 2007: 275 ▪ Fatalities in 2008: 147 ▪ Fatalities in 2009: 168 	<ul style="list-style-type: none"> ○ Press release ○ 7-day-special drive in all 16 regions in India to enhance safety risks at open level crossings starting from 22nd June 	<ul style="list-style-type: none"> • Indian Railways 	<p>Mukul Mathur Mathur@uic.org</p>
<p>South Africa</p> 	<p>Transnet Freight Rail will not disclose</p> <ul style="list-style-type: none"> ▪ Total number of LX: ▪ Accidents in 2007: ▪ Accidents in 2008: ▪ Accidents in 2009: ▪ Fatalities in 2007: ▪ Fatalities in 2008: ▪ Fatalities in 2009: 	<ul style="list-style-type: none"> ▪ Railways Africa - the magazine and online news portal - for Rail News through out the African Continent : ▪ ILCAD logo and video ▪ press release ▪ Press release in: <ul style="list-style-type: none"> ▪ Sunday Times - weekly newspaper ▪ Engineering News - daily business news portal ▪ Ansaldo press release 	<ul style="list-style-type: none"> ▪ Transnet Freight Rail http://www.spoornet.co.za/Website/home.html ▪ PRASA Passenger Rail Agency of South Africa http://www.prasa.com/ ▪ Ansaldo 	<p>phillippa@railwaysafrica.com</p>

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